# Green Valley Ranch Casino Resort Henderson Overview Guide

# **Mediterranean Luxury and AAA Four Diamond Excellence in Henderson**

# **Executive Summary**

Green Valley Ranch Casino Resort Henderson represents the pinnacle of Henderson hospitality, combining Mediterranean-inspired luxury with world-class gaming, dining, and entertainment. As Nevada's first locals casino to achieve AAA Four Diamond status, this Station Casinos flagship property offers Henderson residents and visitors an unparalleled resort experience just minutes from home.

### **AAA Four Diamond Mediterranean Resort Excellence**

# **Luxury Resort Foundation**

#### **Mediterranean Oasis in Henderson:**

- **Opening Year:** 2001 with \$300 million investment creating Henderson's premier entertainment destination
- **Architectural Theme:** Authentic Mediterranean design featuring European-inspired gardens, vineyards, and architecture
- AAA Recognition: First locals casino to receive prestigious AAA Four Diamond rating for service excellence
- **Station Casinos Flagship:** Premier property in Station Casinos portfolio representing highest luxury standards
- Henderson Integration: Seamlessly integrated with Henderson's premier residential communities
- **Community Centerpiece:** Central Henderson location serving as entertainment and lifestyle hub

#### **Resort Specifications and Scale:**

- Total Property: 495 luxury hotel rooms and suites with garden and city views
- Casino Floor: 143,891 square feet of gaming space with Mediterranean ambiance
- Dining Venues: 10 restaurants ranging from casual to fine dining excellence
- Entertainment Capacity: Multiple venues including 2,000-seat Grand Events Center
- Spa and Wellness: Full-service spa with comprehensive wellness and beauty services

• Pool Complex: Resort-style pools including unique sand-bottom pool experience

# **Mediterranean Design and Atmosphere**

### **European-Inspired Excellence:**

- **Garden Paradise:** 8-acre Mediterranean garden and vineyard creating unique Henderson oasis
- Architectural Details: Authentic Mediterranean design elements throughout resort property
- Luxury Interiors: European-inspired interior design with premium furnishings and finishes
- Outdoor Spaces: Extensive outdoor dining, entertainment, and relaxation areas
- Water Features: Fountains, pools, and water elements enhancing Mediterranean atmosphere
- Landscape Design: Professional landscaping with Mediterranean plants, trees, and garden design

#### **Cultural Atmosphere and Experience:**

- European Elegance: Sophisticated atmosphere reflecting Mediterranean luxury and culture
- Art and Décor: European art, sculptures, and decorative elements throughout property
- **Music and Entertainment:** Live music and entertainment reflecting Mediterranean cultural influences
- Culinary Experience: Mediterranean-inspired cuisine alongside diverse international dining options
- Service Philosophy: European-style hospitality and service excellence standards
- Guest Experience: Complete immersion in Mediterranean luxury and cultural atmosphere

### **Henderson Location and Community Integration**

### **Central Henderson Advantages**

#### **Strategic Henderson Location:**

- Address: 2300 Paseo Verde Parkway, Henderson, NV 89052
- **Community Integration:** Located in heart of Henderson's premier residential and commercial district
- **Neighborhood Character:** Surrounded by Green Valley Ranch master-planned community and luxury neighborhoods
- Henderson Services: Full access to Henderson's superior municipal services and community amenities
- Residential Proximity: Walking distance from thousands of Henderson homes and planned communities

• Commercial Hub: Central to Henderson's primary commercial and retail corridor

### **Transportation and Accessibility:**

- Airport Access: 15 minutes from Harry Reid International Airport via direct highway routes
- Las Vegas Strip: 20 minutes to Strip attractions while maintaining Henderson's residential character
- Henderson Neighborhoods: 5-15 minutes from all major Henderson residential communities
- **Public Transportation:** RTC bus routes providing public transportation access throughout valley
- Walkable Community: Pedestrian-friendly design encouraging walking and community interaction
- Parking Excellence: Ample free parking accommodating 3,000+ vehicles with valet services

## **Henderson Community Connection**

#### **Local Community Integration:**

- **Employment Hub:** Major Henderson employer providing 2,000+ local jobs across all service sectors
- **Economic Impact:** Significant contributor to Henderson's economy through employment, taxes, and tourism
- Community Events: Regular hosting of Henderson community events, fundraisers, and celebrations
- Local Partnerships: Strong partnerships with Henderson schools, charities, and civic organizations
- **Resident Services:** Special programs and recognition for Henderson residents and frequent visitors
- Civic Engagement: Active participation in Henderson civic activities and community development

#### **Neighborhood Enhancement:**

- **Property Values:** Positive influence on surrounding residential property values and desirability
- Commercial Development: Catalyst for surrounding commercial and retail development
- Infrastructure Investment: Driving Henderson infrastructure improvements and municipal investments
- Quality of Life: Enhancing Henderson's quality of life through entertainment and dining options
- **Community Pride:** Source of Henderson community pride representing quality and sophistication

• **Cultural Contribution:** Adding cultural diversity and entertainment options to Henderson community

# **Resort Accommodations and Hospitality Excellence**

# **Luxury Hotel Accommodations**

#### **AAA Four Diamond Room Excellence:**

- **Total Accommodations:** 495 luxury guest rooms and suites with Mediterranean design themes
- Room Categories: Standard rooms, junior suites, luxury suites, and presidential accommodations
- **Garden Views:** Many rooms featuring views of resort's Mediterranean gardens and vineyard
- City Views: Premium rooms with spectacular Las Vegas valley and mountain views
- Luxury Amenities: Premium bedding, marble bathrooms, and high-end room amenities
- **Technology Integration:** Modern technology including high-speed internet, smart TVs, and mobile connectivity

#### **Suite and VIP Accommodations:**

- Junior Suites: Spacious accommodations with separate living areas and luxury appointments
- Luxury Suites: Premium suites with full living rooms, dining areas, and entertainment spaces
- Presidential Suite: Ultimate luxury accommodation with private terraces and VIP services
- VIP Services: Dedicated concierge services, priority reservations, and exclusive amenities
- Butler Service: Personal butler service available for premium suite accommodations
- Executive Floors: Dedicated floors with enhanced services and exclusive access amenities

#### **Guest Services and Hospitality**

#### **AAA Four Diamond Service Standards:**

- **Concierge Services:** Professional concierge staff providing comprehensive guest assistance and recommendations
- Valet Services: Complimentary valet parking and personal service for all quests
- Room Service: 24-hour room service with full restaurant menu and premium beverage options
- Housekeeping Excellence: Daily housekeeping with premium linens and luxury amenity replenishment
- **Guest Relations:** Dedicated guest relations team ensuring exceptional experience and problem resolution

• **Business Services:** Complete business center with secretarial services and professional facilities

### VIP and High-Roller Services:

- Casino Host Services: Personal casino hosts providing VIP gaming services and accommodations
- High Limit Gaming: Exclusive high-limit gaming areas with personalized service and amenities
- Private Gaming: Private gaming rooms and VIP experiences for premium players
- Complimentary Services: Comp dining, accommodations, and entertainment based on play level
- Transportation Services: Luxury transportation and airport pickup services for VIP quests
- Exclusive Events: Access to exclusive events, parties, and VIP entertainment experiences

# **Gaming Excellence and Casino Floor**

# **Comprehensive Gaming Options**

### **Casino Floor Excellence:**

- **Gaming Space:** 143,891 square feet of gaming floor with Mediterranean ambiance and luxury appointments
- Slot Machines: 2,200+ slot machines ranging from penny slots to high-limit gaming
- **Table Games:** 55 gaming tables including blackjack, craps, roulette, baccarat, and specialty games
- Poker Room: Dedicated poker room with regular tournaments and cash games
- **High Limit Gaming:** Exclusive high-limit slot and table gaming areas with VIP services
- Sports Book: BetMGM Sportsbook with comprehensive sports betting and race wagering

#### Gaming Technology and Innovation:

- Modern Equipment: Latest slot machines and gaming technology from premier manufacturers
- **Electronic Gaming:** Stadium gaming and electronic table games with social gaming features
- Mobile Integration: Mobile gaming apps and technology enhancing casino experience
- Cashless Gaming: Modern cashless gaming options and digital wallet integration
- Player Tracking: Advanced player tracking systems providing comprehensive rewards and benefits
- **Tournament Systems:** Professional tournament management systems for gaming competitions

# **Player Rewards and Benefits**

### **Boarding Pass Rewards Program:**

- Membership Benefits: Comprehensive rewards program providing points, comps, and exclusive benefits
- Tier Levels: Multiple tier levels with graduated benefits and VIP recognition
- Comp Earnings: Food, beverage, and accommodation comps based on gaming activity
- Special Promotions: Regular promotions, drawings, and bonus point opportunities
- Birthday Benefits: Special birthday celebrations and comp benefits for members
- **VIP Events:** Exclusive member events, parties, and entertainment experiences

# **Dining and Culinary Excellence**

# **Premier Dining Destination**

#### **Henderson's Finest Restaurant Collection:**

- Restaurant Count: 10 dining venues offering diverse cuisine from casual to fine dining
- **Culinary Excellence:** Award-winning chefs and culinary teams creating exceptional dining experiences
- Mediterranean Influence: Mediterranean-inspired cuisine reflecting resort's cultural theme
- International Cuisine: Diverse international dining options including Italian, Japanese, Mexican, and American
- Fine Dining: Upscale restaurants providing sophisticated dining for special occasions
- Casual Options: Relaxed dining venues for everyday meals and family dining

#### Signature Restaurant Highlights:

- Hank's Fine Steaks & Martinis: Premium steakhouse with live piano entertainment and classic cocktails
- **Bottiglia:** Authentic Italian restaurant with extensive wine cellar and Mediterranean atmosphere
- **Blue Ribbon Sushi Bar:** Authentic Japanese cuisine with fresh sushi and traditional preparations
- Tides Oyster Bar: Fresh seafood restaurant with raw bar and coastal cuisine specialties
- Borracha: Vibrant Mexican restaurant with tequila bar and authentic Mexican cuisine
- **Original Pancake House:** Breakfast and brunch destination with classic American comfort food

# Bar and Lounge Excellence

### **Complete Beverage and Social Experience:**

- Bar Venues: Multiple bars and lounges throughout resort providing diverse atmosphere options
- Craft Cocktails: Professional mixology programs with premium spirits and creative cocktails
- Wine Program: Extensive wine lists featuring domestic and international selections
- Draft Beer: Multiple draft beer options including local, craft, and international selections
- Live Entertainment: Various bars featuring live music, DJs, and entertainment programming
- **Social Atmosphere:** Comfortable and sophisticated social environments for meeting and entertainment

#### **Entertainment and Event Excellence**

### **Live Entertainment Venues**

#### **Henderson's Premier Entertainment Destination:**

- **Grand Events Center:** 2,000-seat venue hosting major concerts, comedy shows, and touring productions
- The Backyard: Intimate outdoor amphitheater for concerts and special events
- Multiple Venues: Various entertainment spaces accommodating different events and group sizes
- Concert Series: Regular concert series featuring diverse musical genres and artists
- Comedy Shows: Stand-up comedy performances and comedy touring acts
- Special Events: Holiday celebrations, themed parties, and seasonal entertainment

# **Entertainment Programming:**

- National Acts: Major touring concerts and entertainment attracting valley-wide audiences
- Local Artists: Support for Las Vegas and Henderson area musicians and performers
- **Tribute Shows:** High-quality tribute acts and impersonator shows
- Corporate Entertainment: Business entertainment and corporate event programming
- Private Events: Custom entertainment for weddings, celebrations, and private parties
- Community Shows: Henderson community theater and local performance support

# **Meeting and Event Facilities**

#### **Professional Event Services:**

- Meeting Space: 69,000 square feet of flexible meeting and event space
- **Conference Facilities:** Professional conference rooms with state-of-the-art audio-visual equipment
- Ballroom Space: Grand ballrooms accommodating large gatherings, weddings, and celebrations
- **Business Services:** Complete business services including catering, planning, and technical support
- Wedding Services: Comprehensive wedding planning and execution services
- Corporate Events: Professional corporate event planning and management services

## Spa, Wellness, and Recreation

# **Complete Wellness Experience**

# Full-Service Spa Excellence:

- **Spa Services:** Comprehensive spa menu including massage, facials, body treatments, and wellness services
- Salon Services: Professional hair and beauty services with expert stylists and technicians
- Couples Services: Romantic spa experiences designed for couples and special occasions
- **Wellness Programs:** Holistic wellness programs combining spa services with fitness and nutrition
- **Relaxation Amenities:** Steam rooms, saunas, and relaxation areas for complete wellness experience
- Premium Products: High-end spa products and treatments using luxury brands and organic ingredients

### Fitness and Recreation:

- Fitness Center: State-of-the-art fitness equipment and group exercise programs
- Personal Training: Professional personal trainers providing individualized fitness programs
- Group Classes: Yoga, pilates, and fitness classes for all skill levels and interests
- Pool Complex: Multiple resort-style pools including unique sand-bottom pool experience
- Recreation Activities: Various recreational activities and programs for guests and members
- Outdoor Activities: Garden walks, outdoor yoga, and recreational activities in Mediterranean setting

# **Family and Entertainment Amenities**

### **Complete Family Destination:**

- Kids Quest: Supervised childcare and entertainment for children ages 6 weeks to 12 years
- Arcade Games: Modern arcade with classic and contemporary games for all ages
- Movie Theater: 10-screen Regal Cinemas complex with latest releases and premium viewing
- Pool Activities: Family-friendly pool activities and entertainment programming
- Seasonal Events: Family-oriented seasonal events and holiday celebrations
- Youth Programs: Summer camps, birthday parties, and youth activity programs

# The District Integration and Lifestyle

# **Adjacent Shopping and Lifestyle Complex**

### The District at Green Valley Ranch:

- Shopping Village: Open-air shopping complex with Mediterranean architectural theme
- Retail Variety: National retailers, local boutiques, and specialty stores
- Dining Options: Additional restaurant options complementing resort dining
- Entertainment Venues: Movie theater, bars, and entertainment venues
- Community Events: Regular community events, festivals, and seasonal celebrations
- Professional Services: Banks, medical offices, personal services, and business facilities

#### Lifestyle Integration:

- Walkable Design: Pedestrian-friendly layout connecting resort with shopping and dining
- Community Hub: Central gathering place for Henderson residents and visitors
- Event Programming: Concert series, farmers markets, and community celebrations
- Family Activities: Play areas, fountains, and family-friendly amenities throughout District
- Pet-Friendly: Pet-friendly policies and amenities encouraging community participation
- **Seasonal Decorations:** Seasonal theming and decorations creating festive atmosphere year-round

# **Environmental Stewardship and Sustainability**

# **Environmental Leadership**

### **Sustainable Resort Operations:**

- **Energy Efficiency:** LED lighting, energy-efficient HVAC systems, and renewable energy initiatives
- Water Conservation: Smart irrigation systems, drought-resistant landscaping, and water recycling programs
- Waste Management: Comprehensive recycling programs and waste reduction initiatives
- Chemical Reduction: Integrated pest management and environmentally friendly cleaning products
- **Local Sourcing:** Support for local suppliers and vendors reducing transportation environmental impact
- **Staff Training:** Environmental awareness training for all staff members promoting sustainability

### **Community Environmental Programs:**

- Desert Conservation: Preservation of indigenous desert vegetation and wildlife habitat
- Air Quality: Maintenance practices and policies supporting clean air and minimal emissions
- Noise Management: Sound policies respecting surrounding residential communities
- **Light Pollution:** Responsible lighting practices minimizing impact on surrounding neighborhoods
- Transportation: Encouraging alternative transportation and carpooling programs
- **Community Education:** Environmental education programs for guests and community members

### Awards, Recognition, and Industry Leadership

### **Industry Recognition and Awards**

### **Hospitality Excellence Recognition:**

- AAA Four Diamond Award: First locals casino to receive prestigious AAA Four Diamond rating
- **TripAdvisor Excellence:** Consistent Certificate of Excellence from TripAdvisor based on guest reviews
- OpenTable Recognition: Multiple restaurants receiving OpenTable Diners' Choice awards
- Wine Spectator Awards: Wine program recognition for excellence in wine selection and service
- Best of Las Vegas: Regular recognition in Las Vegas Review-Journal's "Best of Las Vegas" awards

• **Customer Service Awards:** Industry recognition for exceptional customer service and hospitality

### **Community Recognition:**

- **Henderson Chamber of Commerce:** Active member and award recipient for community contribution
- Nevada Tourism Awards: Recognition for contribution to Nevada tourism and hospitality industry
- **Employment Awards:** Recognition as preferred employer and workplace excellence
- Charitable Contribution: Awards for community support and charitable giving
- **Environmental Recognition:** Awards for environmental stewardship and sustainability practices
- **Cultural Contribution:** Recognition for cultural and entertainment contribution to Henderson community

### **Leadership and Innovation**

#### **Industry Leadership:**

- Locals Casino Innovation: Pioneer in upscale locals casino concept and execution
- Mediterranean Theme: Successful integration of European themes in American casino environment
- Community Integration: Model for casino integration with residential communities
- Service Excellence: Setting standards for locals casino service and hospitality
- Technology Integration: Leadership in gaming technology and guest service innovation
- Sustainable Operations: Environmental leadership in hospitality industry practices

### **Economic Impact and Community Contribution**

#### **Henderson Economic Contribution**

#### **Local Economic Impact:**

- **Employment:** Direct employment of 2,000+ Henderson area residents across all service sectors
- Payroll Impact: \$100+ million annual payroll contributing to Henderson economy
- Tax Contribution: Significant local and state tax contribution supporting public services
- Vendor Support: Support for local suppliers, contractors, and service providers
- Tourism Revenue: Attracting visitors and tourism spending to Henderson community
- Property Value Impact: Positive influence on surrounding residential and commercial property values

### **Community Investment:**

- Charitable Giving: Annual charitable contributions to Henderson and Las Vegas area organizations
- **School Support:** Support for Henderson schools through fundraising and educational programs
- Youth Programs: Investment in youth development and recreational programs
- Senior Services: Support for Henderson senior programs and services
- Cultural Events: Sponsorship of Henderson cultural events and community celebrations
- Infrastructure Support: Contributing to Henderson infrastructure development and improvement

# **Future Development and Growth**

#### **Continued Investment and Enhancement:**

- Facility Improvements: Ongoing facility enhancement and modernization projects
- Technology Advancement: Continued investment in technology and guest service improvements
- Community Programs: Expansion of community programs and services
- **Environmental Leadership:** Continued leadership in environmental stewardship and sustainability
- Employment Growth: Potential for continued employment growth and expansion
- **Henderson Partnership:** Continued partnership with Henderson in community development and growth

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