

# Rio Secco Golf Club Henderson Current Rates Guide

## Comprehensive Pricing Structure and Value Analysis

### Executive Summary

Rio Secco Golf Club Henderson offers premium public golf experiences with pricing that reflects championship quality, world-class facilities, and exceptional service. This comprehensive guide provides detailed pricing information, value analysis, and strategies for optimizing your investment in one of Nevada's premier golf destinations.

### Peak Season Rates (October - May)

#### Weekend Premium Pricing

##### Saturday and Sunday Rates:

- **Prime Time (7:00 AM - 11:00 AM):** \$250-280 including cart and range balls
- **Standard Time (11:00 AM - 2:00 PM):** \$220-250 including cart and facilities access
- **Afternoon (2:00 PM - 5:00 PM):** \$180-220 with reduced pace and excellent conditions
- **Twilight (After 5:00 PM):** \$120-160 providing outstanding value for quality experience
- **Super Twilight (After 6:00 PM):** \$80-120 seasonal availability with spectacular sunset golf

##### Weekend Premium Features:

- **Peak Demand:** Weekend morning times book earliest due to high demand
- **Group Accommodations:** Special group rates available for 8+ players
- **Advanced Booking:** Reserve up to 120 days in advance for best time availability
- **Cancellation Policy:** 72-hour cancellation required to avoid charges
- **Weather Policy:** Rarely weather-related cancellations due to desert climate

### Weekday Value Opportunities

##### Monday through Friday Rates:

- **Prime Morning (7:00 AM - 10:00 AM):** \$200-240 including cart and practice facilities
- **Mid-Morning (10:00 AM - 1:00 PM):** \$170-210 excellent value with prime conditions
- **Afternoon (1:00 PM - 4:00 PM):** \$140-180 great rates with quality experience

- **Twilight (After 4:00 PM):** \$100-140 outstanding value for championship golf
- **Super Twilight (After 5:30 PM):** \$70-110 exceptional rates for premium experience

#### **Weekday Advantages:**

- **Less Crowded:** More relaxed pace and enhanced playing experience
- **Better Availability:** Easier tee time reservations and group accommodations
- **Value Pricing:** Significant savings compared to weekend premium rates
- **Professional Flexibility:** Ideal for business golf and corporate entertainment
- **Course Conditions:** Excellent conditions with less weekend traffic impact

### **Summer Season Rates (June - September)**

#### **Heat-Adjusted Pricing**

##### **Early Morning Premium (5:30 AM - 8:00 AM):**

- **Weekend Early Bird:** \$100-130 including cart and practice access
- **Weekday Early Bird:** \$80-110 exceptional value for beat-the-heat golf
- **Dawn Patrol Special:** \$60-90 for earliest available tee times
- **Sunrise Package:** \$120-150 including breakfast and premium service
- **Corporate Early:** \$140-180 for business groups seeking cooler conditions

##### **Twilight Excellence (After 2:00 PM):**

- **Weekend Twilight:** \$80-120 excellent value as temperatures begin cooling
- **Weekday Twilight:** \$60-100 outstanding rates for quality desert golf experience
- **Super Twilight:** \$40-80 exceptional value for dramatic sunset golf
- **Evening Special:** \$30-60 limited availability during longest days
- **Heat Advisory:** All summer play includes complimentary water and cooling towels

### **Summer Safety Protocols**

#### **Enhanced Services:**

- **Hydration Stations:** Additional water stations throughout course
- **Cooling Towels:** Complimentary cooling towels provided at multiple locations
- **Shade Structures:** Enhanced shade coverage at tees and strategic locations
- **Cart Modifications:** Cooling fans and additional storage for water and supplies
- **Staff Monitoring:** Increased staff presence monitoring player safety and comfort
- **Emergency Procedures:** Enhanced heat emergency protocols and communication

## Group and Corporate Rates

### Group Pricing Structure

#### Group Size Benefits:

- **8-15 Players:** 10% discount on published rates plus group coordination
- **16-24 Players:** 15% discount plus dedicated group services and coordination
- **25-36 Players:** 20% discount plus tournament setup and professional coordination
- **37+ Players:** 25% discount plus complete tournament package and services
- **Corporate Packages:** Customized pricing for regular corporate clients and programs
- **Charity Events:** Special pricing and donation programs for qualified charitable organizations

#### Group Package Inclusions:

- **Tournament Setup:** Professional tournament coordination and setup services
- **Scoring Services:** Live scoring and leaderboard management for competitive events
- **Awards Ceremony:** Prize presentation and recognition ceremony coordination
- **Photography:** Professional photography services for group events and awards
- **Catering Options:** Range of catering packages from snacks to full dining experiences
- **Transportation:** Coordination assistance for group transportation and logistics

### Corporate Entertainment Packages

#### Business Golf Excellence:

- **Executive Package:** \$300-400 per person including golf, cart, lunch, and private dining
- **Client Entertainment:** \$350-450 per person with premium service and hospitality
- **Team Building:** \$250-350 per person including golf instruction and group activities
- **Meeting Packages:** \$400-500 per person combining golf with meeting facilities and catering
- **VIP Experience:** \$500-700 per person including all amenities and personal service
- **Annual Contracts:** Discounted rates for companies with regular corporate golf needs

#### Corporate Package Features:

- **Dedicated Service:** Personal coordinator managing all event details and logistics
- **Private Facilities:** Exclusive use of meeting rooms and private dining areas
- **Customized Catering:** Tailored menu options meeting specific dietary and preference needs
- **Audio-Visual Support:** Professional A/V equipment and technical support for presentations
- **Networking Opportunities:** Structured networking activities and relationship building

- **Follow-Up Services:** Post-event coordination and relationship management support

## Seasonal Memberships and Packages

### Annual Pass Programs

#### Frequent Player Benefits:

- **Unlimited Play Pass:** \$8,000-12,000 annual unlimited golf with cart and range access
- **Peak Season Pass:** \$6,000-9,000 unlimited play October through May
- **Weekday Membership:** \$4,000-6,000 Monday-Friday unlimited access with restrictions
- **Twilight Membership:** \$3,000-5,000 unlimited twilight play with seasonal limitations
- **Senior Programs:** \$5,000-8,000 age-qualified memberships with enhanced benefits
- **Local Resident:** \$6,000-10,000 Henderson resident pricing with proof of residency

#### Membership Benefits:

- **Priority Booking:** Advanced tee time reservations up to 30 days ahead
- **Guest Privileges:** Bring guests at reduced rates with member pricing benefits
- **Pro Shop Discounts:** 15-20% discount on all merchandise and equipment purchases
- **Dining Benefits:** 10-15% discount on all food and beverage purchases
- **Instruction Discounts:** Reduced rates on golf lessons and academy programs
- **Special Events:** Exclusive member events and social activities throughout year

## Multi-Round Packages

#### Volume Pricing:

- **10-Round Package:** \$1,800-2,500 (10-15% savings) with 12-month expiration
- **20-Round Package:** \$3,200-4,500 (15-20% savings) transferable and shareable
- **50-Round Package:** \$7,000-10,000 (20-25% savings) ideal for frequent players
- **Corporate 100-Round:** \$12,000-18,000 (25-30% savings) perfect for business entertainment
- **Family Packages:** \$2,500-4,000 customized packages for family golf experiences
- **Gift Packages:** \$500-2,000 perfect gift packages for golf enthusiasts

## Special Rates and Discounts

## Resident and Local Discounts

### Henderson Community Benefits:

- **Clark County Resident:** 10-15% discount with valid ID and proof of residency
- **Nevada Resident:** 5-10% discount for in-state residents with valid identification
- **Local Hotel Guest:** 10-20% discount through participating Henderson area hotels
- **Corporate Partner:** Special rates for employees of partner companies and organizations
- **Military Discount:** 15-20% discount for active military and veterans with valid ID
- **Senior Discount:** Age-qualified discounts for players 55+ with proof of age

## Promotional Packages

### Seasonal Specials:

- **Stay and Play:** \$300-500 packages combining hotel accommodation with golf
- **Dine and Play:** \$200-350 packages including golf and dining experiences
- **Learn and Play:** \$400-600 packages combining instruction with playing opportunities
- **Buddy Packages:** \$350-500 two-player packages with enhanced value and service
- **Anniversary Specials:** Limited-time packages celebrating course milestones and achievements
- **Holiday Packages:** Seasonal packages for major holidays and special occasions

## Advanced Booking Incentives

### Early Reservation Benefits:

- **60-Day Advanced:** 5% discount for bookings made 60+ days in advance
- **90-Day Advanced:** 10% discount for bookings made 90+ days in advance
- **120-Day Advanced:** 15% discount for maximum advance booking period
- **Group Advanced:** Additional 5% discount for group bookings made in advance
- **Repeat Customer:** 5-10% discount for returning customers with booking history
- **Referral Rewards:** Discounts for customers referring new players to course

## Additional Fees and Services

### Optional Services

#### Enhanced Experience Options:

- **Premium Cart:** \$25-40 upgraded cart with GPS, cooler, and premium amenities
- **Club Rental:** \$75-125 premium Callaway club sets with professional fitting

- **Caddie Service:** \$150-250 professional caddie service with local course knowledge
- **Fore Caddie:** \$75-125 forecaddie service for group play and ball spotting
- **Photography:** \$200-500 professional photography services for special occasions
- **Video Analysis:** \$100-200 swing video analysis and instruction during play

## Food and Beverage

### Dining and Refreshment Options:

- **Breakfast Packages:** \$25-45 pre-round breakfast options in Janelas Restaurant
- **Lunch Packages:** \$35-65 post-round dining experiences with course views
- **Beverage Cart:** \$5-15 on-course refreshments and snacks throughout round
- **19th Hole:** \$15-50 post-round drinks and appetizers in clubhouse bar
- **Private Dining:** \$75-150 per person private dining experiences and celebrations
- **Catering Services:** \$25-100 per person customized catering for groups and events

## Professional Services

### Expert Assistance:

- **Golf Instruction:** \$150-500 lessons with PGA professionals and academy staff
- **Club Fitting:** \$100-200 professional club fitting with launch monitor technology
- **Equipment Repair:** \$25-100 club repair and maintenance services
- **Ball Marking:** \$10-25 personalized ball marking and customization services
- **Locker Rental:** \$10-25 daily locker rental for equipment and personal storage
- **Valet Services:** \$15-35 premium valet and concierge services

## Value Analysis and Comparisons

### Henderson Area Course Comparison

#### Premium Public Course Value:

Course	Peak Weekend Rate	Course Quality	Amenities	Value Rating
<b>Rio Secco</b>	<b>\$250-280</b>	<b>Excellent</b>	<b>Outstanding</b>	<b>9/10</b>
Reflection Bay	\$220-260	Excellent	Very Good	8/10
DragonRidge	\$350-450	Excellent	Outstanding	7/10
Revere Lexington	\$150-200	Very Good	Good	8/10
Legacy Golf Club	\$100-150	Good	Good	9/10

## Value Proposition Analysis

### Rio Secco Advantages:

- **Course Design:** Rees Jones masterpiece with championship pedigree
- **Instruction:** Butch Harmon Golf Academy adds exceptional value
- **Conditions:** Championship maintenance standards year-round
- **Facilities:** Comprehensive amenities rivaling private clubs
- **Service:** Professional service standards exceeding public course norms
- **Experience:** Complete luxury golf experience at public access pricing

### Investment Justification:

- **Design Quality:** World-class architecture justifying premium pricing
- **Maintenance Standards:** Championship conditions supporting rate structure
- **Unique Features:** Butch Harmon Academy and Tiger Woods legacy add value
- **Service Excellence:** Professional service levels exceeding typical public courses
- **Comprehensive Experience:** Complete luxury experience from arrival to departure
- **Memory Value:** Unforgettable experience worth premium investment

## Booking Strategies and Tips

### Optimal Booking Timing

#### Reservation Strategies:

- **Peak Season:** Book 60-120 days in advance for best time availability
- **Weekend Times:** Reserve earliest possible for popular weekend morning slots
- **Group Events:** Coordinate group bookings 90+ days in advance for best rates
- **Seasonal Transitions:** Target shoulder season dates for optimal weather and rates
- **Promotional Periods:** Monitor special offers and package deals throughout year
- **Flexible Dates:** Maintain flexibility for better rate opportunities and availability

### Rate Optimization Tips

#### Maximize Value Strategies:

- **Weekday Play:** Choose weekday rounds for significant savings and less crowded conditions
- **Twilight Golf:** Take advantage of twilight rates for excellent value and dramatic lighting
- **Package Deals:** Combine golf with dining, instruction, or accommodation for enhanced value
- **Group Discounts:** Organize groups of 8+ players for automatic discount benefits

- **Advance Booking:** Reserve early for advance booking discounts and guaranteed availability
- **Local Discounts:** Verify eligibility for resident, military, or corporate discounts

## **Payment and Policies**

### **Financial Considerations:**

- **Payment Methods:** Major credit cards accepted with secure online payment processing
- **Deposit Requirements:** Credit card required to guarantee reservation
- **Cancellation Policy:** 72-hour advance cancellation required to avoid charges
- **Weather Policy:** Limited weather cancellations due to excellent desert climate
- **Refund Procedures:** Clear refund policies for qualified cancellations and weather events
- **Group Payment:** Flexible payment options for group events and corporate bookings

*Contact RECN Rio Secco Golf Club Rate Specialists: (702) 213-5555 | [info@recngroup.com](mailto:info@recngroup.com) | <https://recngroup.com>*